

BAND  TOGETHER

MIGHTY

Giveback

2024



BAND  TOGETHER

United Way 
United Way
of the Greater Triangle



Band Together + United Way of the Greater Triangle

Uniting for Mental Wellness: A Concert to Heal Through Music and Giving

Healing doesn't happen in isolation. The true health of a community requires a commitment to supporting the safety and well-being of each resident, both physically and emotionally. That's why Band Together and United Way of the Greater Triangle are joining forces for the 5th year to raise over \$1 million and awareness for mental health in the Triangle.

This year, the 2024 Mighty Giveback benefit concert will support Triangle nonprofits dedicated to making mental healthcare accessible for all.

Mental health is a critical concern for our community. By ensuring our community has the resources needed, we can build a stronger, more resilient Triangle.

Join us in making mental healthcare a priority!

Together, we will:

- Raise awareness about mental health challenges
- Increase access to mental healthcare services
- Build a more supportive and inclusive community
- Bring community together through the power of music
- Bring mental health-focused nonprofits together in a powerful collaboration



2024 Impact Partners

Our 2024 impact partners are five non profit organizations that focus on addressing a broad spectrum of mental health needs. They offer a variety of services including individual therapy, group therapy, rehabilitation, support groups, mentorship, peer support, and community connections.

In addition to these services, some partners provide rapid rehousing programs, short- and long-term rentals to ensure access to resources and support systems. These housing initiatives aim to keep renters and homeowners in their current homes, thereby reducing the mental stress associated with housing insecurity. All our partners understand that stable housing is crucial for improving self-sufficiency and increasing participation in mental health services.

Here are the 2024 nonprofit impact partners:



“The support we received from the Band Together and United Way event was huge for us. As a small nonprofit, it's tough figuring out how to create the impact we know we're capable of with our limited resources. This was one of our biggest sources of funding, and it has increased our capacity to help people preserve their homes and neighborhoods through our repair and renovation work. Our safe and happy senior clients are proof that this partnership is truly moving the needle on affordable housing. **”**

- Nora Spencer
 Founder & CEO of Hope Renovations
 2022 & 2023 Mighty Giveback Impact Partner



SCAN TO LEARN MORE ABOUT OUR NONPROFIT PARTNERS!

Become a Supporter

Band Together and United Way of the Greater Triangle are again teaming up to connect the community to nonprofits through the power of live music.

The Mighty Giveback is the Southeast's largest benefit concert, powered by a dedicated network of volunteers, donors, sponsors and nonprofit organizations. By supporting, you're joining us to ensure Triangle residents have a safe place to live and thrive.

Sept. 21 Sponsor Experience includes:

- Private VIP area
- Premier viewing area
- Fabulous dinner offerings by area chefs and food trucks
- Craft and domestic beer and wine
- Spirits from Social House Vodka and Cook's Mill Whiskey
- Silent auction and live art
- Games and activities
- Branded gifts



Our Impact

Over 20 years of Band Together

\$13

million dollars raised

150

nonprofit partnerships

2,000

dedicated volunteers

70,000

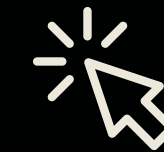
local concertgoers

Previous Band Together Artists:

American Aquarium
Ben Folds
Big Daddy Kane
Chatham County Line
Daryl Hall & John Oates
Durand Jones
Grace Potter
Jason Isbell and the 400 Unit
Khruangbin
Lee Fields And The Expressions
Lyle Lovett
Michael Franti
Moon Taxi
Rusted Root
St. Paul & The Broken Bones
The B-52s
Third Eye Blind
Toots & the Maytals
Trampled By Turtles
Turnpike Troubadours
Walk the Moon

Targeted Audience

BAND TOGETHER + UNITED WAY OF THE GREATER TRIANGLE



11.7K/
month

WEBSITE VIEWS

11.4K



11.5K



5.3K



20K



2023 Concert Social Media Reach:

JASON ISBELL AND THE 400 UNIT
DURAND JONES
AARON LEE TASJAN



145K



16K



80K

2024 MIGHTY GIVEBACK MAIN EVENT

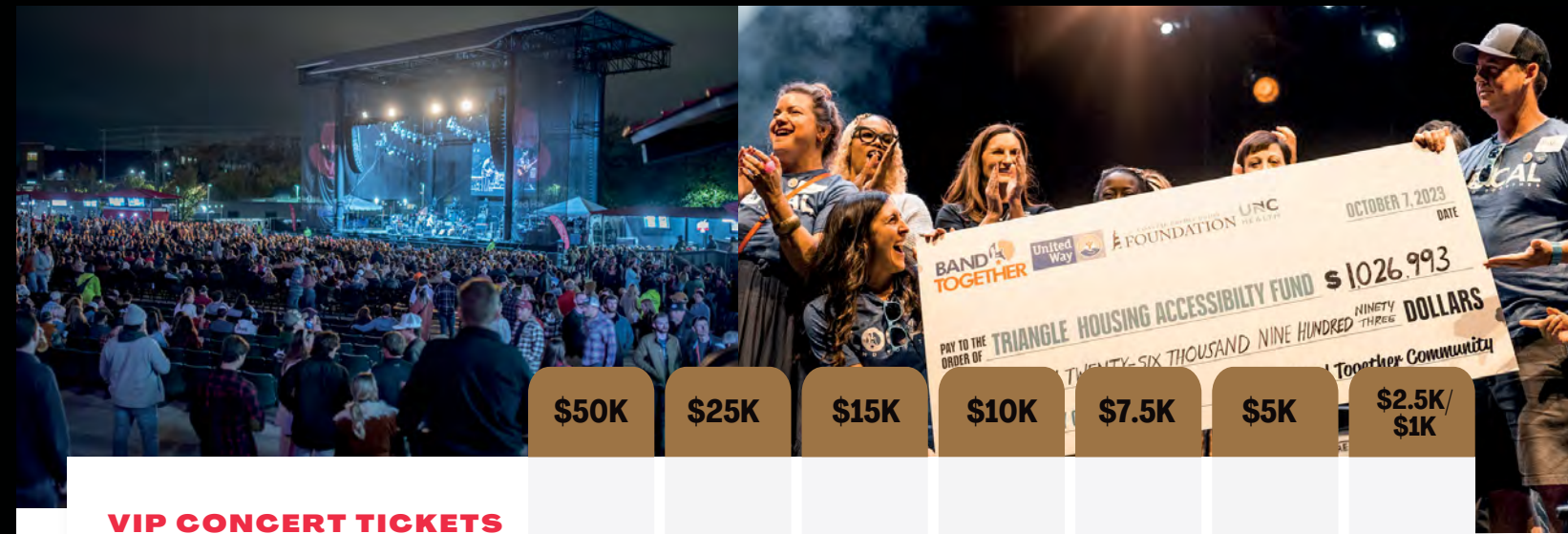
VIP SPONSORSHIP PACKAGES



BLACK PUMAS CORY WONG

WITH SPECIAL GUESTS
YOUNG GUN SILVER FOX
DJ TERMINATOR X

SEPTEMBER 21, 2024
RED HAT AMPITHEATER



	\$50K	\$25K	\$15K	\$10K	\$7.5K	\$5K	\$2.5K/ \$1K
VIP CONCERT TICKETS							
BLACK PUMAS 9/21/2024	36	20	16	12	8	6	4/2
ONSTAGE REPRESENTATIVE for check presentation	✓						
LOGO ON VIP LAMINATE	✓						
IN-VENUE EMCEE SHOUTOUT	✓	✓	✓				
LOGO VISIBILITY ON SIGNAGE in vip seating area	PROMINENT	PROMINENT	LARGE	LARGE	MEDIUM	MEDIUM	
LOGO PLACEMENT on Main Stage Screen	✓	✓	✓	✓	✓	✓	
PROMINENT LOGO PLACEMENT in VIP area	✓	✓	✓	✓	✓	✓	
SOCIAL MEDIA	2+ CO-BRANDED	2+ CO-BRANDED	"THANK YOU"	"THANK YOU"	"THANK YOU"	"THANK YOU" MENTION	
RECOGNITION IN PROGRAM	✓	✓	✓	✓	✓	✓	✓
LOGO & LINK ON WEBSITE	✓	✓	✓	✓	✓	✓	✓
ALL-INCLUSIVE craft & domestic beer, wine, spirits, and food in private VIP area	PROMOTER	PRODUCTION	VIP PARTY	SILENT AUCTION	MANAGER	ROCKSTAR	BAND
SILENT AUCTION ACCESS							
ARTIST'S VILLAGE ACCESS							
LOOKING TO TAKE YOUR PARTNERSHIP TO THE NEXT LEVEL? ASK US ABOUT CUSTOMIZED SPONSOR PACKAGES FOR LEVELS \$10K AND UP!							



United Way
of the Greater Triangle



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SCAN FOR MORE INFORMATION ABOUT OUR ORGANIZATIONS AND OUR 2024 MIGHTY GIVEBACK PARTNERSHIP.

www.bandtogethernc.org | www.unitedwaytriangle.org

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